

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WISN TV Charleston - Huntington</span>	<b>Date:</b> 
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I, Lauren Zaniewski

do hereby request station time concerning the following issue:

Coalition to Protect America's Health Care (CPAH)
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Coalition to Protect America's Health Care (CPAH)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Health Care

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Coalition to Protect America's Health Care (CPAH)  
800 10th St, NW, Suite 400  
Washington DC 20001

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

See Attached

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/5/17                      *Pat Fielek*                      202-626-2358  
Date                                      Signature                                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*Mark Dominic*                      Mark Dominic                      Sales Manager  
Signature                                      Printed Name                                      Title

COALITION TO PROTECT  
**AMERICA'S**  
HEALTH CARE

## 2017 BOARD OF DIRECTORS

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Chief Executive Officer  
Yale New Haven Health System  
Yale New Haven Hospital  
New Haven, CT

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American Hospital Association

**Bruce Siegel, MD**

President and CEO  
America's Essential Hospitals

**Robert J. Henkel**

President and CEO  
Ascension Health  
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President and CEO  
Carilion Clinic  
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**Sr. Carol Keehan, DC**

President and CEO  
The Catholic Health Association  
of the United States

**Mark Wietecha**

President and CEO  
Children's Hospital Association

**Chip Kahn**

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HCA  
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Regional Hospital  
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Columbus, OH

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Vice Chairman  
Tenet Healthcare

**Curt Nonomaque**

President and CEO  
Vizient, Inc.



Client Information Form  
ISSUE 2017

Advertiser Group Name:

Coalition to Protect America's Health Care

Address:

800 10th St., NW, Suite 400

City, State & Zip Code:

Washington, DC 20001

Phone:

(202) 626-2358

Website URL:

[www.protecthealthcare.org](http://www.protecthealthcare.org)

Executive Director/President:

Etta Fielek

Other Members of Executive  
Committee or Board of Directors:  
(list all that are applicable)

See attachment

Group Treasurer:

*\*Please complete all sections of this form. Media outlets may not accept advertising if required information is omitted.\**



WOVK  
201 Humboldt St  
Rochester, NY 14610

Mentzer Media  
210 W Pennsylvania Ave  
Suite 250  
Towson, MD 21286

# Contract # 1620439

Schedule Dates	07/15/17-07/21/17	Date Entered	07/13/17
Advertiser	Coalition to Protect America's Health Care (88198)	Last Modified	07/13/17
Agency	Mentzer Media (11548)	Entered By	Lisa McGuffey
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	MCPAH (626080)	Headline #	ECR25638039
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ally, Rambo,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	382/463/4674	Commission	\$141.00
Account Types	National/Political	Net Total	\$799.00
Billing Type	Standard	Sales Tax	
Comments	MCPAH Jerna Nubar		

Charleston (WOVK)			
By Broadcast Month	Spots	Rate	
Jul. 2017	13	\$940.00	
Grand Total:	13	\$940.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/15/17-07/15/17	2	:30	7A- 9A (EST)	1						X		1	\$75.00	\$75.00	Charleston (WOVK)	CBS THS MORN:SA	7/13/17
2.0	Normal Line / SPOT	07/15/17-07/15/17	3	:30	11P- 11:30P (EST)	1						X		1	\$60.00	\$60.00	Charleston (WOVK)	13NWS WKND ED	7/13/17
3.0	Normal Line / SPOT	07/17/17-07/17/17	3	:30	12P- 12:30P (EST)	1	X							1	\$80.00	\$80.00	Charleston (WOVK)	13 NEWS-NOON	7/13/17
4.0	Normal Line / SPOT	07/18/17-07/18/17	3	:30	12P- 12:30P (EST)	1		X						1	\$80.00	\$80.00	Charleston (WOVK)	13 NEWS-NOON	7/13/17
5.0	Normal Line / SPOT	07/19/17-07/19/17	3	:30	12P- 12:30P (EST)	1			X					1	\$80.00	\$80.00	Charleston (WOVK)	13 NEWS-NOON	7/13/17
6.0	Normal Line / SPOT	07/20/17-07/20/17	3	:30	12P- 12:30P (EST)	2				X				2	\$80.00	\$160.00	Charleston (WOVK)	13 NEWS-NOON	7/13/17
7.0	Normal Line / SPOT	07/21/17-07/21/17	3	:30	12P- 12:30P (EST)	1					X			1	\$80.00	\$80.00	Charleston (WOVK)	13 NEWS-NOON	7/13/17
8.0	Normal Line / SPOT	07/17/17-07/17/17	3	:30	5P- 5:30P (EST)	1	X							1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS AT 5P	7/13/17
9.0	Normal Line / SPOT	07/18/17-07/18/17	3	:30	5P- 5:30P (EST)	1		X						1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS AT 5P	7/13/17
10.0	Normal Line / SPOT	07/19/17-07/19/17	3	:30	5P- 5:30P (EST)	1			X					1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS AT 5P	7/13/17
11.0	Normal Line / SPOT	07/20/17-07/20/17	3	:30	5P- 5:30P (EST)	1				X				1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS AT 5P	7/13/17
12.0	Normal Line / SPOT	07/21/17-07/21/17	3	:30	5P- 5:30P (EST)	1					X			1	\$65.00	\$65.00	Charleston (WOVK)	13 NEWS AT 5P	7/13/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: